

itSMF India Conference 2015 Sponsorship Details	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<u>Pre-event marketing and publicity</u>			
Logo on Conference Brochure	Yes	Yes	Yes
Conference media releases	Logo & Link	Logo & Link	Logo & Link
Conference Website	Logo & Link	Logo & Link	Logo & Link
<u>On-Site</u>			
Exhibition Booth	Yes	Yes	No
Conference Presentation Slot	1	1	No
Complimentary Conference Passes	8	4	2
Sponsor Literature in Conference Bag	Yes	Yes	Yes
Name on Lunch Menu	Yes	No	No
Logo on Conference Bag	Yes	Yes	Yes
Logo on Venue Signage	Yes	No	No
Logo on Session Introduction Slides	Yes	Yes	Yes
<u>Post-Event Marketing and Publicity</u>	Text		
Logo on Chapter Website	8 Months	3 Months	1Month
Logo in Thank You Mail	Yes	Yes	Yes
<u>Sponsorship Details</u>			
Early Bird Discount (End Date: September 30th 2015):	20%	20%	20%
Normal:	3,75,000	2,50,00	1,30,000
Additional Discounts(For Members ONLY):	10%	10%	10%
Maximum number of Sponsors:	Max 2	Max 3	Max 5